



# StoryMapper™

The New Standard  
for Text Analytics &  
Media Monitoring

## Need to Know What the World is Saying About Your Organization, Issue, Product or Client?

Get Previously Unreachable Levels of Understanding about Who's  
Talking, What They're Saying and Whether Their Messages Are  
Positive or Negative – in 17 “source” languages.

**StoryMapper™** helps organizations generate deeper understanding about subjects important to them, analyzing text sources from the briefest tweets to lengthy news reports, from research documents to contact center communications, from chat to email.

Designed to work with existing IT solutions, **StoryMapper™** greatly enhances functionality and performance to improve the quality of information available to decision makers. It can also link to LinguaSys Natural Language User Interfaces for customer service and H2M communication.

A breakthrough entity-extraction and analysis middleware application, **StoryMapper™** uses grammar-aware “concept mapping.” It can process massive amounts of multilingual text to identify: Named entities; their relationships, prominence, relevance and/or dependence; quotations with attribution to these entities, including their pronouns; discourse domains and sentiment/tone.

### Semantic Understanding + Easy Integration

- Full Semantic Context; Sentiment/Intensity at Clause Level
- Analysis in Source Language; Cross-Lingual Search & Gist Translation
- XML Presentation
- API: Easy Integration with Other Applications via SOAP Web Services, HTTP, TCP/IP, RESTful Service Interfaces
- AWS™ hosting
- .NET Framework
- Easily Customized
- Small Footprint + High Speed
- Extends other Analytics Solutions



# LinguaSys

Understand, Analyze, Translate

Knowledge is power, but understanding and extracting knowledge from massive quantities of multilingual human text has often left enterprises feeling powerless. Until now.

The value of harnessing human text Big Data is immense. Social media analysis drives sales. Natural language user interfaces increase responsiveness and decrease cost. Transparent internal communication across languages improves collaboration, efficiency and compliance.

While the benefits are clear, so are the challenges. Chief among them: Growth in the velocity, variety and volume of human text, including non-English data generated as business goes global.

LinguaSys middleware is designed to surmount these challenges. Our Carabao Linguistic Virtual Machine™ (CLVM) brings grammar-aware, semantic understanding to critical requirements, including multilingual text analytics (TA), natural language user interfaces (NLUI) and highly-customized machine translation (MT). Because this unique technology is based on mapping concepts rather than matching words, CLVM can analyze and “understand” text in its source language, increasing usability, currency and ease of customization.

- Proven
- Easy Integration
- Highly Customizable
- Highly Secure
- Cost Effective

[www.linguasys.com](http://www.linguasys.com) @LinguaSys

