



**Alejandro Suárez Bautista**  
**COO & General Manager Mexico & Central America**  
**Corsidian**

As Chief Operations Officer and General Manager for Corsidian in Mexico and Central America, Alejandro Suárez's main objectives include leading regional sales, increasing market share, expanding strategic partnerships, as well as developing strong corporate relationships with global strategic accounts and regional customers.

Suárez came to Corsidian in 2000 as a cofounder of the company under its original name of Manta Systems. Suárez's achievements with Corsidian Mexico include the recruitment of multiple transnational corporations as Corsidian customers, and the development of new markets such as the southern US and Central America.

Prior to cofounding Corsidian, Suárez was the Assistant Director of the Contact Center at Bital Bank in Mexico City, today HSBC, where he oversaw IT, Human Resources, Performance Analytics and Quality Assurance of the more than 850 telephone operators. He later joined the Internet and E-commerce Development group where he instituted the Knowledge Management Platform for more than 18,000 employees.