



Alejandro Stendall A.
General Manager Colombia, Puerto Rico, Caribbean
Corsidian

Alejandro Stendall has served as General Manager for the Colombia office of Corsidian since January 2008. In his current role, he is responsible for leading regional sales, maximizing profits, and developing strong relationships with customers.

Stendall was instrumental in establishing the Corsidian business in Colombia in late 2006 when he led the startup of the company in the region. Since January 2008, Stendall has served as General Manager for Corsidian in Colombia.

Prior to joining Corsidian, Stendall was with PricewaterhouseCoopers, one of the world's largest providers of assurance, tax, and business consulting services, where he directed the Consulting Commercial area and developed the firm's CRM and go-to-market strategies.

In addition, Stendall served as the LATAM business director for the Microsoft Unit of Atento, one of the world's premier contact center and BPO companies, where he was responsible for strategic business development, business unit revenue, and relationships with Microsoft executives in LATAM and the US.